



KENN CHING , CSW, FWS

Wine Educator

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An aerospace engineer by training, CHING has brought with him the adventurous spirit of an entrepreneur and the precision details of an engineer. Taking on the lead role of principal consultant, CHING is responsible for the overall growth and success of Wine & Co Consultancy's core business - Wine Education, Consultancy and Events.

CHING possesses a strong passion for wine and is continuously upgrading himself through academic certification and hands-on exposures at winery visits and trade shows. CHING believes in providing the best quality, tailored services, customised to fit every individual. With his high expectations and standard set for the team, we can expect a dynamic and innovative approach towards offering the best solution.

With over 9 years of experience in the wine industry as a merchant, CHING holds a Level 3 (Advance) Certificate in Wine Spirits and Education Trust (UK) and has achieved a Diploma in Burgundy wines from Burgundy wine marketing board (BIVB). He has also attained the Certified Wine Specialist (CSW) from Society of Wine Educators (US) and NAPA Certification Programme from the NAPA Vintners. He has the recent honor of being the first person in Asia to be awarded the French Wine Scholar (FWS).

Ching is also an experienced wine speaker/presenter who has done numerous wine appreciation talks, training and wine tours. He has trained the most number of graduates from the WSET Course in Singapore for the last 24 months. The passing rate for the courses is consistently above the global average. CHING is currently pursuing the Level 4 WSET qualification (Diploma) and a professional member of the Society of Wine Educators and the French Wine Society.